

# MANAGING OURSELVES WHERE GREAT LEADERS BEGIN

The Managing Ourselves Conference for high potential 16- and 17-year old students will offer corporate partners early access to a diverse group of youth leaders as they learn to manage high performance organizations. Because early identification of prime internship talent often leads to solid hiring decisions and cultural fits, your firm will benefit from aligning with top students who have immersed themselves in experiential management practice. Partners will have the opportunity to participate, along with conference attendees and others who have learned from Dr. John Miller, in an exclusive online community focused on emerging organizational challenges.



## A high intensity experiential conference for elite students

Sixteen- and 17-year old high school students will have the opportunity to immerse themselves in experiential management during an intensive one-week summer conference, scheduled for July 17-23, 2011 in Nashville, Tennessee. Organized by experiential learning leader John Miller, Ph.D., the residential conference will provide students hands-on practice in developing and managing a working organization and insights into the primary drivers of organizational performance. The competitive admission program will provide an excellent chance for students to challenge their teamwork and leadership skills, strengthen their understanding of how successful organizations work and learn about academic and career paths that match their talents.

**Guest speakers** will include Jeffrey R. Cornwall, DBA, Jack C. Massey Chair in Entrepreneurship at Belmont University, named a Top 5 undergraduate entrepreneurship destination by *Fortune*.



## BE A CORPORATE PARTNER

**Tiered partnerships will heighten your firm's visibility as a corporate leader and offer continuing relationships with rising leaders**

**Partnerships with the Managing Ourselves Conference and Community offer key benefits:**

- Ability to offer inaugural company-branded scholarships to recognize and cultivate exceptional students who qualified for admission to the conference
- Significant opportunity to garner favorable PR for your firm in a national news release about the Managing Ourselves Conference and Community as well as through your firm's own marketing efforts
- Celebration of your firm as a sponsor throughout the conference
- Solid extension of your firm's position at the forefront of corporate leadership and diversity efforts
- Encouragement of youth leaders in their quests to learn how organizations develop and work
- Development of a natural path for follow-up with high potential students who can become a powerful source for internship and permanent talent who understand and have lived key management lessons
- Contribution to the Managing Ourselves online community, bringing your corporation and brand to top-of-mind awareness for students, their parents, other corporate leaders and a robust group of Dr. Miller's course alumni
- Opportunity to offer approved gifts, special offers and materials to conference attendees
- First right of refusal at the selected partnership level in 2012

**To become a Managing Ourselves partner, visit [www.ManagingOurselves.com](http://www.ManagingOurselves.com) today.**

## AFTER THE CONFERENCE

**Inclusion in a Collaborative Network of Business Leaders**

Conference attendees will enjoy an exclusive opportunity to participate, free of charge, in an online community of organizational leaders who studied with Dr. Miller during his 30 year academic career as well as students who participate in future "Managing Ourselves" conferences. The community will provide an exceptional place of informal learning as students and alums share case studies, ask and answer questions and meet for an occasional networking event in select major cities.

**John Miller, Ph.D.**, now Professor Emeritus at Bucknell University, was Christian R. Lindback Professor of Management until his retirement in 2005. He was visiting professor at École Supérieure de Commerce du Centre in Tours, France and at Doshisha University in Kyoto, Japan; Director of Admissions and Student Affairs at Yale University's School of Organization and Management.; a consultant to the American Management Association's American Foundation for Management Research; and Academic Director of the National Urban Fellows programs at Yale and Bucknell.



The *Journal of Management Education*, *Newsweek*, *BusinessWeek* and *The Chronicle of Higher Education* have featured Miller's experiential learning model, which is in use at dozens of institutions of higher education, including the Wharton School, Babson College, the University of Oklahoma and Bucknell University, in the wildly popular experiential management class that Miller started some 30 years ago.

